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LOOKING BACK

HOW DID WE GET HERE?

2009

- Senate Bill X7-7 (20% by 2020)

2014

- California Water Plan Update
 - Action 1: "Make Conservation a California Way of Life"
 - Action 5: "Manage and Prepare for Dry Periods"

2016

- Governor Brown Issued Executive Order B-37-16 entitled "Making Conservation A California Way of Life"

2018

- Implementation Legislation: Senate Bill 606/Assembly Bill 1668
- Making Conservation A California Way of Life Primer Released

2022

- DWR recommendations released
- Administration's Water Supply Strategy

2023

- Draft regulation from SWRCB released

****Regulation adopted on July 3, 2024****



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WHAT WE WILL COVER

1

**Urban Water Use
Objective**

2

**CII Performance
Measures**

3

**Compliance and
Enforcement**



3

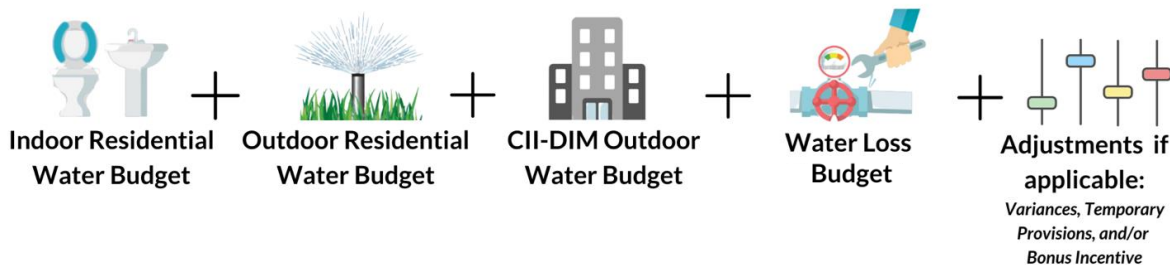
PART 1 Urban Water Use Objective



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Calculating the Urban Water Use Objective

Providers cannot exceed the SUM of the standards



*Agriculture and indoor CII not part of objective, though indoor CII is covered by Performance Measures.

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Water use objective will be set based on the overall water use of urban water supplier.

*Suppliers do not have to meet each standard individually
Budgets not set for individual customers*

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PART 2

CII Performance Measures



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Even if a supplier is meeting its Urban Water Use Objective, it will ALSO need to comply with the following Commercial, Industrial, and Institutional (CII) performance measures.



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CII Performance Measures

Action	Compliance Date	Ongoing Activities
Identify buildings that meet “disclosable buildings” threshold according to CEC and supply building owners information by request.	June 2024 or regulation effective date	
Classification of CII properties with ENERGY STAR ++++	June 30, 2027	Maintain 95%, assessed on annual basis
DIM installation or in-lieu technology plus 2 BMPs on large landscapes (threshold = ½ acre landscape)	June 30, 2039	Maintain 95%, assessed on annual basis
Identify top CII users	June 30, 2025-2029 depending	Maintain 95%, assessed on annual basis
Design and implement Best Management Practices for top users	June 30, 2039	Maintain progress

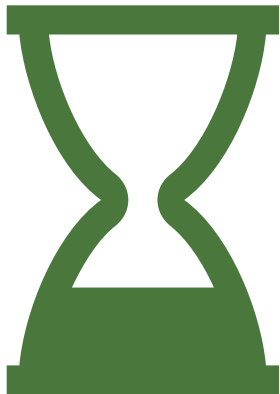
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PART 3 Enforcement



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Compliance and Enforcement



In March 2024 draft, the State Water Board defers compliance with the objectives until 2027.

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Enforcement Glidepath

YEAR 1

- The State Board may issue **informational orders** pertaining to water production, water use and water conservation to an urban retail supplier that does not meet its Urban Water Use Objective (UWUO).

YEAR 2

- The State Board may issue **written notices** to an urban retail supplier that does not meet its UWUO. May request that the supplier address areas of concern in its next annual report.

YEAR 3

- The State Board may issue a **conservation order** to an urban retail supplier that does not meet its UWUO.

YEAR 4

- The State Board may impose **civil liability** (fine) for a violation of the regulation

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